ORIGINAL PAPER

KEEPING PACE WITH GLOBALIZATION IN "VALAHIA" UNIVERSITY OF TARGOVISTE

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Motto

"Today, more than ever, for us, to become good Europeans, we first have to be good Romanians"

I.I.C. Brătianu, 1922

Abstract. Globalization is a term currently used in the world today, but its precise meaning is not always clearly defined. This paper is trying to explore the type of globalization Romania is going through. It discusses its international impact on the development of higher education in "Valahia" University of Targoviste with practical examples that illustrate the main points.

Keywords: research, Scientometrics, Romanian professors, globalization, index of globalization.

1. INTRODUCTION

Our present – day world is encompassed by a wide process of transition toward a new global civilization. From the very beginning we need to say that there is not yet an unanimously accepted definition for globalization because this phenomenon includes numerous complex processes going on in the different domains of social life [1]. However, it can be stated that globalization represents the reception and long-term approach to the contemporary problems which are generated by the interaction of the numerous economic, technical, political, social and cultural processes and phenomena, as well as their resolution by the international community [2].

A number of authors have creatively tried to define the phenomenon of globalization. For instance, in one of his essays, Eugen Ovidiu Chirovici gives globalization the following definition by saying that [3]: "Globalization is the most dramatic mutation that the human species has ever gone through", while the Spanish professor, Alejandro Llano Cifuentes from Navarra University points out that "Globalization is a procedure that allows the strong to take full advantage of the weak" [4]. According to the English sociologist, Martin Albrow, professor at Wales University, "Globalization covers all those processes by which the peoples of the world are incorporated into one single society in the world, the global society" [5].

Globalization has made a significant impact over the last few years, also bringing changes to the educational systems all over the world. The rapid development of information technology demands fundamental changes of the educational system. Education relies less

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and less on the memorization of information, instead it focuses on the development of the abilities necessary for locating the required information. The training of the academic teaching staff is no longer centered on the academic teaching staff is no longer centered on the goal of encyclopedic knowledge, but on the ability to direct and guide students toward finding their own paths and methods of investigation. This paper is going to present our university's efforts to adapt to and cope with the process of globalization in higher education in Romania.

2. EXPERIMENTAL

The paper deals with examples of globalization in education in general, as well as with the implementation by "Valahia" University of Targoviste of some aspects such as [6-13]:

- growth of educational offer;
- students' flow from and towards Romania;
- inter university exchanges of teaching staff;
- jointly written papers with another university;
- Master's theses in co–tutorship;
- scientific treaties with authors from different countries and published by recognized printing houses (Marcel Dekker, Springer a.s.o.);
- scientific activities jointly performed with Romanian professors who hold a position in various universities in the world;
 - invited lectures to famous universities;
 - strengthening of the English language status within the educational process;
 - development of the new information technologies and e-learning;
 - expansion of partnerships with the economic, social and cultural milieu.

From a managerial perspective, the indices used to assess higher education internationally are of a purely statistical nature [14] and internationalization covers curricula, the teaching language, recognition of studies, mobility of students and/or academic teaching staff as well as the educational offer [15].

3. RESULTS AND DISCUSSION

An immediate effect of globalization is represented by the internationalization of education translated into the students' and professors' increasing mobility within the EU's programmes and not only. According to the UNESCO's definition "the foreign students are the students who hold a passport for a different country than the host one" while "the international students are the students who have crossed one national border for education and have enrolled outside their country of origin" [16].

Most of the foreign students studying in Romanian universities in 2008 came from the Republic of Moldova, the Ukraine and Israel [6]. In accordance with UNESCO statistical data, in the year 2009 the number of Romanian students studying abroad was over 23,000.

In Romania there are students from Bermudes, Guinea, Nepal, Oman, Zambia, but also from the U.K., France, Germany, Sweden a.s.o. [7, 8]. The main reasons for which foreigners come to study in Romania are the costs and the quality of education. The foreign students are particularly interested in medical, economic sciences and technical universities.

In 2012 the number of foreign students in Romania was estimated at about 12,000 [8].

Romanian and Bulgarian students have been forbidden to enter the U.K. [9] for a while. And yet, the job fair for doctors in Bucharest advertises jobs for Romanian specialists in the U.K. [10]. Now, there are no more interdictions when someone else has covered the costs of the education. The number of foreign students accepted at Valahia University of Targoviste was of 50 in the year 2008 [17], 64 in 2009 [18] and 148 in the year 2013 [19] (Fig. 1).

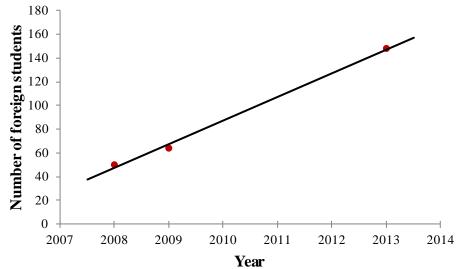


Figure 1. The evolution over time of the number of foreign students accepted at Valahia University of Targoviste [17-19].

More and more universities from abroad are interested in recruiting students from Romania. Oxford and Sorbonne can be counted among the universities that presented their offer at the Educational fair in Bucharest. Foreigners say that the joung Romanians rank among the best – trained computer science specialists in the world. On the other hand, many Romanian students have scored exceptional results with universities abroad. All the foreign students enrolled in Romania are certified by CNRED in respect of their study documents and hold the acceptance letters issued by the specialized department in the ministry. The student recruitment and admission policy is transparent, the educational offer and the admission requirements being made public made public 6 months prior to the date of the entrance examination. International education is a way of promoting cultures and relationships between countries, but also a source of revenue for the universities that receive foreign students. In Romania, the fee paid by a foreign student is equal to the fee paid by 7 Romanian students [22]. In some countries, the fees from foreign students are enough to cover over 10% of the national budget allotted for education (e. g. Australia).

However, the lobbying for the internationalization of higher education is not made by the ministry or university either, but by each professor, Study Programme director, head of department/chair, deputy dean and dean, research centre director and vice-rector. That is why we should not be surprised at the faculties' great reluctance for developing their curricula in foreign languages [23]. In the U.S.A. this problem has found a new resolution, namely, very many notorious American universities of research such as state University of New York or University of California in San Diego, etc, have elected Asian presidents. This does not mean Americans of Asian origin but citizens born and educated in Asia. These people came to the U.S.A. were they worked as researchers in great universities and subsequently became rectors – the stake behind all this being the attraction of foreign students. At present, about twenty million students are doing their studies outside their country of origin [24].

The waves of globalization seem to be encompassing the whole Europe. Starting with 2014, the Polytechnic University of Milan will provide lectures only in English. "We strongly

believe that all our lectures must be international", said Giovanni Azzone, the university's rector. "There is an increasing competition between the universities in the world and, if we wish to keep up with it, we must operate this change" [25]. The current stage of higher education internationalization also includes the co-tutorship of Master's Degree theses governed by Valahia University of Targoviste professors with other academic members from various countries (fig. 2).



Figure 2. Master Degree Thesis written under co-tutorship of UVT (Romania) and CIHEAM – Mediterranean Agronomic Institute of Chania (Greece) (a and b) and paper published in Optoelectr. and Adv. Mater. - Rapid Communication (c) on a topic derived from the paper.

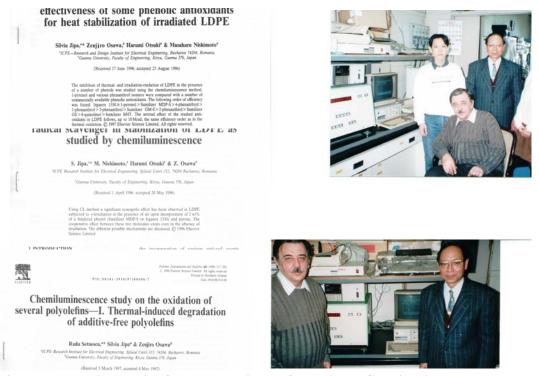


Figure 3. The research internship of some Romanian professors in the Chemiluminescence Laboratory of Gunna Kiryu University, Japan (photo) and publications that followed (facsimile).

Another feature of this stage of higher education internationalization is represented by the exchange of experience in university scientific research. The collaboration with professor

Zenjiro Osawa and his laboratory at Gunma University, Japan, who have a rich experience with the study of polymer degradation and stability, meant the strengthening of Romanian experience by two university professors from Valahia University of Targoviste. Fig. 3 presents a few scientific papers made in joint cooperation with Gunma University members in the field of chemiluminescence. Other examples of internationalized academic cooperation in writing scientific papers for prestigious journals or publishing wide studies are shown in table 1 and Fig. 4.

Table 1. Scientific papers published in academic journals with the participation of some personalities

from Japan, the U.S.A., Portugal, Thailand, Singapore etc.

Item		First	Foreign	Journal	Printing	Hirsch
no.	Paper title	author	partner	Journal	press	index
1	"The cooperative effect between pyrene and a radical scavenger in stabilization of LDPE as studied by chemiluminescence"	Silviu Jipa	M. Nishimoto Harumi Otsuki Z. Osawa	Polymer Degradation and Stability, 54, 99 – 105 (1996)	ELSEVIER	65
2	"Irradiation of Polyethylene in presence of several additives as studied by chemiluminescence"	Silviu Jipa	Z. Osawa	Journal of Macromolecular Science - Pure and Applied Chemistry A 35 (7&8) 1103 - 1115 (1998)	Marcel Dekker Inc.	30
3	"Effects of some secondary amines on the oxidation of ethylene – propylene elastomers".	Traian Zaharescu	M. J. S. Brites M. A. F. Esteves M. J. Marcelo - Curto B. Gigante	Polymer Degradation and Stability, 68, 83 – 86 (2000)	ELSEVIER	65
4	"Kinetic effects of photoexposed isotatic polypropilene in the presence of some hindered – amine light stabilisers"	Silviu Jipa	W. Y. Wayne J. Q. Pau	Polymer 41, 6949 – 6953 (2000)	ELSEVIER	133
5	"Chemiluminescence of Isotactic polypropylene Induced by Photo- oxidative Degradation and Natural Weathering"	Silviu Jipa	M. Kaci Naima Touati	Journal of Applied Polymer Science 102 (5) 4623 – 4629 (2006)	Wiley Periodicals Inc.	96
6	"The Control of Thermal and Radiation Stability of PP containing CaCO ₃ Nanoparticles"	Traian Zaharescu	Pitt Supaphol	Macromolecular Symposia 242, 319 – 324 (2006)	Wiley Interscience	39
7	"Thermal stability of isotactic polypropylene modified with CaCO ₃ Nanoparticles"	Silviu Jipa	Pitt Supaphol	Polymer Bulletin 64, 783 – 790 (2010)	Springer	40
8	"Stabilization effects of naringenin and on γ-irradiated EPDM"	T. Zaharescu	D. Henderson	Radiation Physics and Chemistry 84, 35 – 38 (2013)	ELSEVIER	45

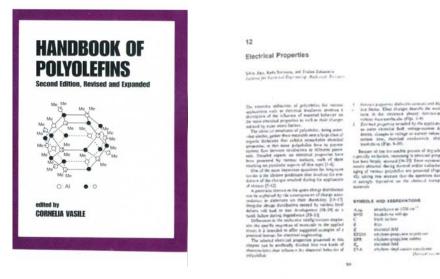




Figure 4. Chapters from books with co-authors from Romania (Valahia University of Targoviste) and other countries, published by recognized publishing houses such as Marcel Dekker Inc. Nova Science Publishers, Inc., Springer.

ROMANIAN PROFESSORS IN EUROPEAN UNION UNIVERSITIES

The EU member states, but also the ones overseas, have made job offers for university teaching staff of Romanian origin. In the academic year 2012 ÷ 2013 the course on "Romanian language, culture and civilization" is delivered at universities from Italy, Spain, Netherlands and Belgium. In the year 2013 ÷ 2014 this course is going to be held at ELTE University in Budapest (semester I) and "Johannes Gutenberg" University in Mainz (semester II). The same offer also comes from universities in the Czech Republic (the Caroline University of Prague), Poland ("Adam Mickiewicz" University in Poznan) and Kazakhstan (the University in Karaganda) [28].

Professor Preda Mihailescu has been teaching Mathematics at "Georg August" University in Göttingen since 2005. His name is connected with the discovery of Catalan's conjecture (2002), the result of which is known as "Mihailescu's theorem" [29].



Figure 5. Professor Preda Mihailescu (born in 1955) in his position at "Georg August" University in Göttingen [29].

Dan Munteanu Colan, university professor, head of Romance Philology Department in "Las Palmas" University of Gran Canaria (Canary Islands) has been teaching in the Spanisch higher education for over 30 years [30].



Figure 6. Professor Dr. Dan Munteanu Colan (born in 1944) in his position at "Las Palmas" University of Gran Canaria [30].

Josephine Kohlenberg, university professor, Doctor Engineer at "Telecom Sud Paris" Engineering School, has been developing the activity of students' projects and she guides the students towards internship programmes [31].



Figure 7. Professor Dr. Eng. Josephine Kohlenberg, "Telecom Sud Paris" Engineering School [32].

ROMANIAN PROFESSORS AT NORTH AMERICAN UNIVERSITIES

We are going to present contemporary Romanians, university teaching members, who have obtained outstanding results in their activity. Academician professor dr. eng. Alexandru T. Balaban, one the most recognized Romanian scientists ever, at the age of 82, is still performing a remarkable activity on chemical graphic and isotopic marking besides his teaching in "Texas A & M" University, U.S.A. [33].



Figure 8. Acad. Prof. Dr. Eng. A.T. Balaban in his position at "Texas A&M" University [33].

The field of Mathematics is brilliantly represented by university Professor Dr Ciprian Foias (80 years old) (Fig. 9) teaching at Indian University [34] and Texas A & M University [35]. The first Romanian female mathematician, university Professor Doctor at Stanford University is named Eleny Ionel (Fig. 10). More than that, she was awarded the title of "professor" at both Stanford and Wisconsin University, a thing which is "out of the common". [36].

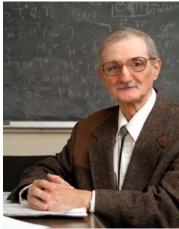


Figure 9. Prof. Dr. Ciprian Foias in his position at Indiana University and "Texas A&M" University [35].



Figure 10. Professor Dr. Eleny Ionel from Stanford University [37].

Another member of the strong U.S.A. mathematicians academic community is Dan Virgil Voiculescu (born in 1949), who has made contributions to the probability theory. He is a university professor at Berkeley University of California [38].

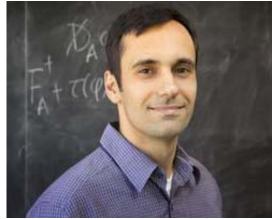


Figure 11. Professor Dr. Dan Virgil Voiculescu in his active position at Berkeley University of California.

Mathematician Daniel Tătaru (born in 1967) is also Professor Dr. at Berkeley University of California [39]. Ciprian Manolescu (born in 1978) is an ex Olympic Romanian who competed in three International Mathematics Olympiads (1995, 1996, and 1997). At present he is a mathematician and Doctor in Mathematics.



Figure 12. Professor Dr. Daniel Tătaru in his active Figure 13. Dr. Ciprian Manolescu, associate professor position at Berkely University of California.



at Los Angeles University in California.

The list could include other illustrious personalities such as George Lusztig, mathematician, professor at Massachusetts Institute of Technology [41], Adrian Bejan, university professor of Mechanical Engineering at Duke University [42], Radu Florescu, historian, professor at Boston College [43], Eugene Borza, historian, university professor at Pennsylvania State University [44] and so on. We should emphasize the fact that over 300 Romanian professors of Mathematics teach at universities in the U.S.A., France, New Zeeland, the U.K., Germany, Italy [51].

Also, from Canada we would like to mention Professor Dr. Andrei Vania from the Department of Pharmaceutical Industry Technology at "Gèrald-Godin" College in Montreal [45] as well as Professor Eugene Roventa at York University, Toronto [46]. In the province of Quebec there are 116 university professors among which we find Nicolae Mateescu – Matte (honorary member of the Romanian Academy) [47].

Another important from of education internationalization is represented by the invited lectures. A prominent activity in this area is done by the invited lectures. A prominent activity in this area is done by Professor Doctor Maria Negroponti – Delivani, rector of the University of Macedonia in Thessaloniki [48]. She was invited to deliver lectures by the universities of Paris, Rome, Bonn, Trieste, Marseilles, Florence, Warsaw, Bratislava, Sofia, Targoviste and others.

Also, the participation of Professor Dr. Cristinel Mortici from Valahia University of Targoviste in the 2011 to the 3rd International Conference on Mathematical Analysis in China had a remarkable impact on the scientific community.

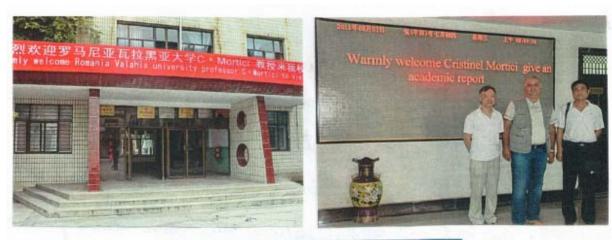




Figure 14. Professor Dr. Cristinel Mortici, representing Valahia University of Targoviste at the 3rd International Conference on Mathematical Analysis and Applications, China, 8-12 August 2011.

In order to assess a country's degree of globalization they use an indicator called the *index of globalization* [52]. This is meant to measure the level of a state's economic

development from the perspective of the flow of commercial activities, technological level, level of the country's political involvement and integration in various international bodies and organizations, etc.

Romania keeps her position in the middle ranking among the countries that are most open to globalization. It ranks 31 amongst the most important 62 countries which produce 96% of the world's GDP and include 84% of the world's population. The index of globalization has been made public by Ernst & Young [53]. And yet, one of the European Commission's reports points out that Romania is exposed to some negative effects of globalization such as difficulty in attracting investments as well as in creating and maintaining jobs and employment opportunities [54].

Apart from what we have shown so far, globalization can bring benefits such as:

- Free circulation of people, goods, services, capital and information;
- Information and communication technologies (e-mail, the Internet, video conferences) have created the alternative of e-learning;
- Distance learning is becoming more and more popular with the students who study and work in a profession at the same time;

However, globalization can also cause disadvantages. For instance [26]:

- Reduction of national sovereignty prerogatives (toward EU);
- Transfer of wealth from developing countries like Romania to countries with a developed economy;
- Loss of cultural identity (Anglo American influences on the language, the import of some cultural traditions such as Valentine's Day, Halloween and so on);
 - Loss of ethnical identity by genetic mixing with other populations, etc;
- National uprooting, property dispossession and remoteness from the native country.

Globalization is a phenomenon closely and consistently monitored by transnational companies, the mass-media and the intelligence services of the big powers.

In Romania the costs of globalization seem to be higher in comparison with the prospective benefits. To conclude, let us quote another definition: "Globalization describes a many – caused process, which is the result of the events taking place in one part of the globe, but that have large effects on the societies and problems in the other parts of the globe" (HotNews.ro, 11 October 2010).

4. INSTEAD OF CONCLUSIONS

"An objective analysis of the process of globalization reveals the fact that the economic advantages will mainly go toward developed countries and big economic powers. To this effect, the world's financial mechanism geared by its institutions and bodies, the IMF, the World Bank, the World Trade Organization that are controlled by the big economic powers, favour, to an overwhelming extent, the developed countries...

In conclusion, globalization is an irreversible fact, and any country, that plans its future thoroughly, has to deal with it.

To us, in Romania, this means that we are going to lose control over our own country, work for others all our life, be in debt all the time, everything with the feeling that we will better of" [49].

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